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# WISCONSIN FBLA e-BULLETIN

## News for Wisconsin FBLA Members



## Newsletter

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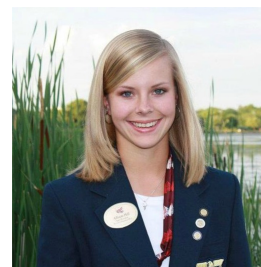
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### President's Message

Article by [Allison Hill](#), State President

The Wisconsin FBLA year is already off and rolling. We have so many exciting opportunities to take advantage of this month. Let's start with the basics; don't forget to pay your dues! The deadline for FBLA dues is **November 15**. If you do not meet this deadline, you will not be allowed to compete in any FBLA events or participate in national programs. Advisers will also need to verify chapter membership during the verification window that will occur by email between November 27 and November 29.

Do you love FBLA? Does your chapter do some awesome activities, participate in rewarding community service projects and attend exciting conferences to show off all of the talents your members have to offer? The Wisconsin FBLA Foundation has been hard at work coming up with fresh ideas on how you and your chapter can showcase the many benefits of being an FBLA member, share your FBLA journey with members from across the state and potentially win a cash reward. Coming up later this month, we will be launching a brand-new opportunity to achieve all of these goals for you or your chapter. Put on your thinking cap, get your camera ready and keep your eyes on the [Wisconsin FBLA website](#) for more details on this opportunity later this month!



### WFLC

Article by [Kate Bergum](#), State Reporter

The State Officer Team and Tri-Leadership Keynote Speaker Amy Gallimore welcomed over 400 students to Oconomowoc on November 12 and 13 for the Wisconsin Fall Leadership Conference. The conference featured workshops, tours and networking opportunities for all FBLA members who participated.

This year, all WFLC attendees were able to choose a track to follow during their time at the conference. In the "Future Track," members concentrated on planning for their futures and setting attainable goals. The focus of the "Business Track" was translating business and marketing skills into realistic careers. The "Leader Track" is

geared towards student leaders. All tracks had the opportunity to work with the state officer team and to develop their local chapters.

As the Keynotes Guest, the energetic and insightful Amy Gallimore from Team-TRI Leadership hosted workshops for members of all levels. These inspirational sessions appealed to all students and are certain to make members grow as leaders.



### Middle Level

Article by [Lexie Helsell](#), State Secretary

Now that everyone has adjusted to the school-year schedule, it's time to get the ball rolling in our FBLA year! Wisconsin FBLA is proud to have many [middle level](#) FBLA chapters. As our middle level chapters keep growing there are some recent changes that we want everyone to aware of.



- Students and advisers that are seeking information about competitive events should refer to the 2012-2013 [Competitive Events Guidelines](#).
- There **will be** pre-judged ML events for the computer/skill events this year. Please check the [FBLA calendar](#) for due dates.
- Region IV (Arcadia) and VII (Oak Creek) will host a Regional Competition for Middle Level. Please know that **Regional Competition** for **Middle Level** is **not** a qualifying round. If your chapter chooses not to participate at this level, your chapter is still eligible to compete at state.
- ML members are **not** allowed to compete in HS level events at the Regional or State levels.

Any questions on any of these changes you can contact Dave Thomas at [david.thomas@dpi.wi.gov](mailto:david.thomas@dpi.wi.gov) or Allison Hill at [wifblapresident@gmail.com](mailto:wifblapresident@gmail.com)

We are so excited to have our middle level chapters participating with us this year, and visit the link on the [Wisconsin FBLA website](#) for any updates or if there are any questions!

### Chapter Showcase - Chetek-Weyerhaeuser FBLA

Article by [Spencer Smith](#), Region I Vice President

Chetek-Weyerhaeuser is a small school district about 45 miles north of Eau Claire which has had an active FBLA chapter since November of 1970. This year their FBLA chapter consists of 73 members out of the approximately 350 students enrolled in their high school. I got a chance to talk with their advisor, Mrs. Kretschmar, and ask her how they have so many members and such an active chapter. Her response was, "Our students are competitive and enjoy the events we host. Also, what student doesn't enjoy getting out of school?" They are definitely competitive. With only one exception, Chetek-Weyerhaeuser has sent at least one student to nationals every year during Mrs. Kretschmar's years as adviser.



This year the Chetek-Weyerhaeuser chapter has plenty of community service activities planned that combine an aspect of competition and fun. They have a food scavenger hunt planned where student teams go out and try to collect a list of non-perishable food items before the other teams. All food donations go to the local food pantry. Chetek-Weyerhaeuser has also planned a donkey basketball game, shopping for under-privileged kids just before Christmas, and cleaning up the highway to help improve their community.

Chetek-Weyerhaeuser has a very active FBLA chapter and has students who really care about the organization. Mrs. Kretzschmar gives students who are unsure about FBLA some great advice, "FBLA is a great program for not necessarily just a business major. It brings kids out of their comfort zone and to meet new people. FBLA pushes students to do better, and I recommend that all students join this great organization."

### Program of Work

Article by Kate Bergum, State Reporter

When striving to be successful in FBLA, local chapters should utilize the [Program of Work](#). Not only is it part of the criteria to become a [Gold Seal Chapter](#), it is an effective tool for setting and maintaining goals. Using the Program of Work, chapters set goals that directly relate to the [nine goals of FBLA](#) and evaluate their performance at the end of the year.

The Program of Work consists of two parts: the Program of Work Template, to be submitted to the state office by December 1, and the End of the Year Report, to be submitted by May 5. In the template, chapters set local goals, record activities that demonstrate these goals and at the end of the year, evaluate their achievement. The End of the Year Report consists of a corrected and rated Chapter Program of Work and a chapter Statistical Report that explains the given chapter's FBLA involvement.

This year, the Wisconsin State Officer team is encouraging all chapters to try using the Program of Work. Through this program, chapters are held accountable to fulfilling the goals that they set. They are also able to evaluate their performance and strive to do better in the future. Furthermore, by relating all local goals to the nine official goals of FBLA, the Program of Work connects FBLA chapters across the country.

For more information on the Program of Work, or to print out a Program of Work Template and End of the Year Report, visit <http://www.dpi.wi.gov/fbla/resources.html>.



### Business Achievement Awards

Article by [Stormy Gerndt](#), State Parliamentarian

The Business Achievement Awards (BAA) create an aggressive, self-directed, result-based business and leadership program designed to complement academics while accelerating a student's leadership goals.

The awards focus on the words surrounding the FBLA Crest: Service, Education, and Progress. There is a heavy emphasis on education with integrated classroom projects. There are four levels to the BAAs- [Future](#), [Business](#), [Leader](#), and [America](#).

Any FBLA member can participate and receive awards and recognition at the local, state, and national levels. To participate in the BAAs, your adviser needs to go to [www.fbla-pbl.org](http://www.fbla-pbl.org), go to [FBLA](#) and then click on the link to [Business Achievement Awards](#). From there you will go to [BAA ONLINE](#) and that will bring you to the log-in page. Click on Advisor Login and once you are there you can start filling in the information and get started on your BAAs. Once your Advisor has their log-in information you can get started working on your BAAs.



### Scholarships

Article by [Lexie Helsell](#), State Secretary

In FBLA, there are several [scholarships](#) that are offered at the state and national level. At the state level the Lorraine Missling Scholarship and the Kevin P. Colling Scholarships are offered.

The Lorraine Missling and Kevin P. Colling Scholarships are given every year to recipients who are graduating, and a member in FBLA. The recipients must show a serious intent to enroll in an approved program leading to a degree in **Business Education**, **Information Technology**, **Business Administration**, or **Accounting**. Each

chapter may select one member for each scholarship to apply. To apply for these scholarships visit the Wisconsin FBLA web page, go to the Scholarship link, and click on the Lorraine Missling and Kevin P. Colling Scholarships link. The paperwork for these scholarships is due by January 15, 2013 to the Wisconsin FBLA State Office, and the Scholarship Committees.

At the national level, the [Distinguished Business Leader Scholarship](#) is offered. This scholarship is intended for a graduating student also in FBLA. The recipient must have achieved the Leader or America level in the BAAs, plan to pursue a postsecondary education, and be actively involved in PBL. To apply for this scholarship, go the national FBLA-PBL website and view "scholarships." The paperwork is due by April 1, 2013.

Questions on any of the information can be directed to Dave Thomas at [david.thomas@dpi.wi.gov](mailto:david.thomas@dpi.wi.gov).



### March of Dimes

Article by [Cheslea Clark](#), State Vice President

Every year in the United States more than half a million babies are born premature, and FBLA is making an effort to stop that. [March of Dimes](#) and FBLA-PBL have partnered to increase awareness and raise money for research. Every year at the Wisconsin FBLA State Leadership Conference, Wisconsin FBLA sponsors a "Miracle Moment," where volunteers gather donations for a short amount of time. Over the past few years, Wisconsin FBLA has raised thousands of dollars for March of Dimes to research ways to prevent premature birth, birth defects, and infant mortality. Members can do more than participate in a fundraiser once year. In your chapters you can have your own Miracle Moment at a basketball game, a penny war during FBLA week, or even participate in a March of Dimes March for Babies in your area. The possibilities are endless, and I encourage you all to host a fundraiser or event of some sort because March of Dimes supports a cause that affects so many people.



### Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

### Contact Information

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